

2024

OCTAGON  **N**
GLOBAL

COMPANY PROFILE

company profile

Welcome to

OCTAGON GLOBAL SINGAPORE

*Your Industrial & Business
Solution Partner*

The world is changing, and so is the way we power our industries. Today, we have a new generation of smart solutions that can help you grow your industries and product more globally with various way to reach customers from offline and online markets.

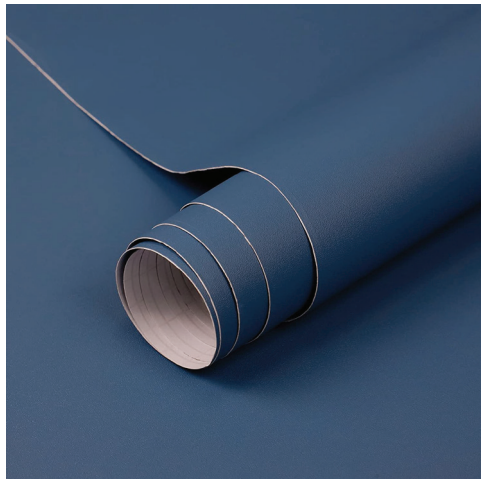
With over 50 brands under our belt, we have been serving customers in various interior improvement, household products to f&b industry for years in in Singapore. Our direct importation and end-to-end customer service enable us to offer reasonable prices that meet our client's budgetary requirements.

OCTAGON Singapore

ABOUT US

As a leading B2B company, we take pride in our unwavering commitment to delivering exceptional products and services that elevate your workspace and enhance productivity. At Octagon, we believe that every space has the potential to be beautiful, functional, and inspiring. That's why we've dedicated ourselves to creating industrial and interior solutions that help businesses of all sizes achieve their goals.

Our core mission is to revolutionize your workspace and create an environment that not only reflects your brand's identity but also optimizes efficiency and functionality. We offer a wide range of cutting-edge products and tailored services that cater to your unique business needs, helping you to stay ahead of the competition.



OUR CORE VALUES

Supported by our network, we can integrate all these functions with our useful experience. Various competencies that have enabled us to respond to the needs of industries seeking new markets.

Innovative

At Octagon, we believe that every space has the potential to be beautiful, functional, and inspiring. That's why we've dedicated ourselves to creating industrial and interior solutions that help businesses of all sizes achieve their goals.

Inspiring

Revolutionize your workspace and create an environment that not only reflects your brand's identity but also optimizes efficiency and functionality. We offer a wide range of cutting-edge products and tailored services that cater to your unique business needs, helping you to stay ahead of the competition.

Reliability

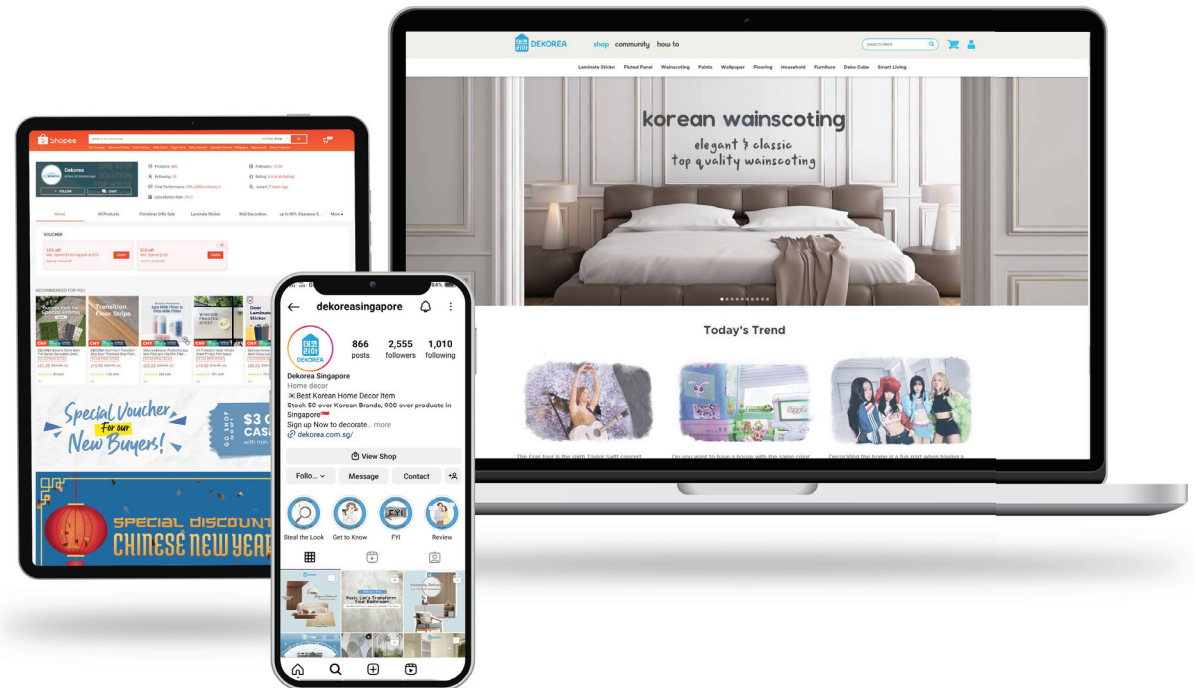
We'll work with you to create a space that reflects your brand and your culture. We also believe in using the latest technologies and materials to create spaces that are both beautiful and sustainable.

Our purpose  *is Powering Industries*
with  **Smart**
& growing  *solutions*
for your *business*

SOLUTION OF YOUR *ONLINE* BUSSINES IN SINGAPORE

We offer a wide range of cutting-edge products and tailored services that cater to your unique business needs, helping you to stay ahead of the competition.

We create and associate with various online store from our own **website**, **Shopee**, **Lazada**, **Qoo10**, **Carousell**, **Shopify** with up to date deals and various package to widened your customer range in South East Asia especially in Singapore.

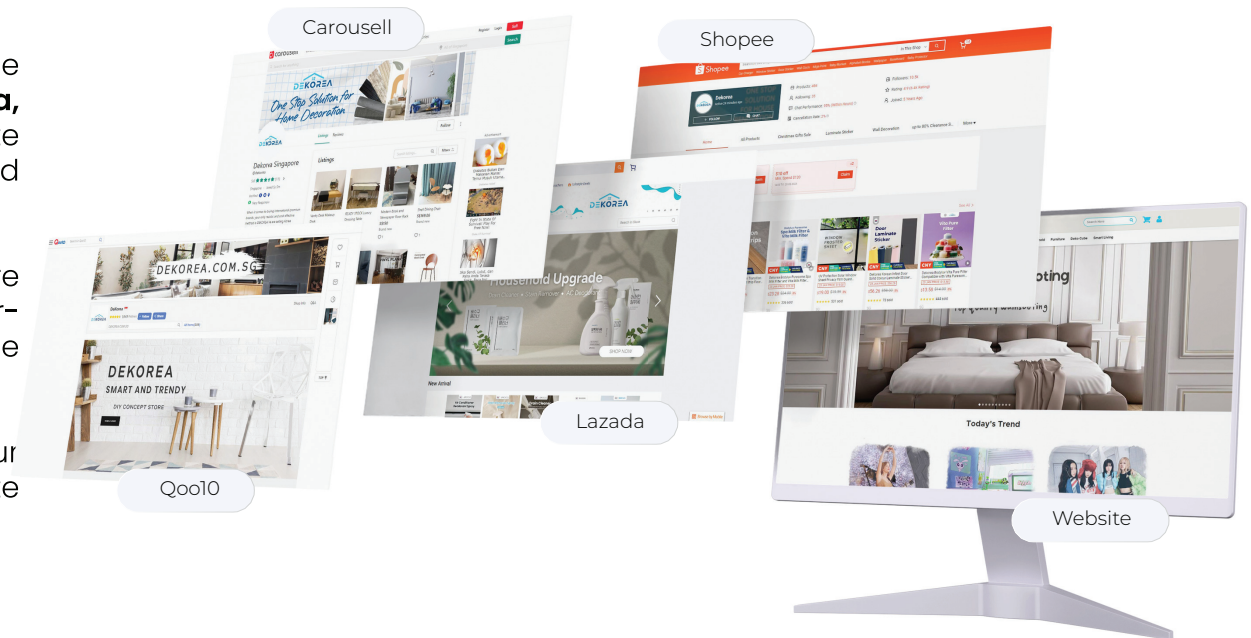


VARIOUS OF ONLINE PLATFORM TO WIDEN YOUR CUSTOMERS REACH

We have 8 shops with various e-commerce platforms ; **Website, Shopee, Lazada, Qoo10, Carousell, and Amazon**, to promote and sell your products in Singapore and South East Asia's market.

By using a lot of platform we can sell more product in various e-commerce and different reach of customers at the same time with innovative marketing way.

We would like to invite you to become our next partner and dare to contribute towards a more innovative future.



SOLUTION OF YOUR *OFFLINE* STORE IN SINGAPORE



We also offer a wide range of cutting-edge products and tailored services that cater to your unique business needs, helping you to stay ahead of the competition.

We create and associate with various offline store from SELFFIX and NTUC with up to date deals and various package to widened your customer range especially in Singapore.

company profile

WE HAVE *ENDLESS* *SUPPORT* **TO HELP YOU** *GROW YOUR BUSSINES*

We are also own offline operation & management system to help you manage your bussines in Singapore from Product Import, Storage and Warehouse Management, Product Packing, Delivery and Customer Service



OCTAGON Singapore

company profile

DON'T WORRY *WE GOT IT ALL*

Octagon also deliver solutions that help our clients radically optimize their manufacturing & warehousing operations. We also believe in using the latest technologies and materials to create spaces that are both beautiful and sustainable. We're committed to using products that are environmentally friendly and that will last for years to come.

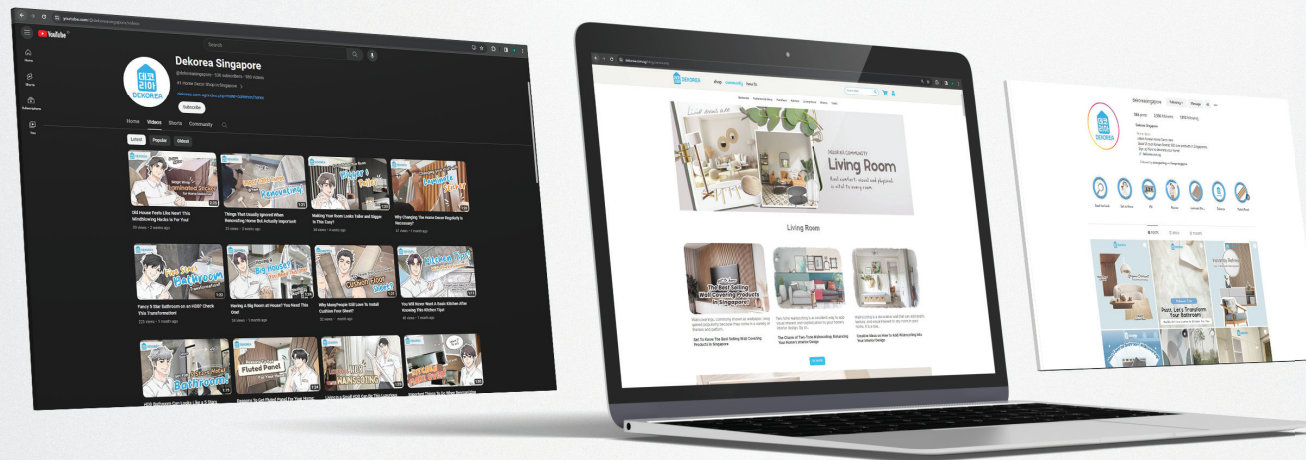
Whether you're looking for a new office space, a retail space, or a manufacturing facility, we can help you create a space that meets your needs and exceeds your expectations.



OCTAGON Singapore

BEST SOLUTION OF YOUR *MARKETING* STRATEGIES FOR YOUR BUSSINES

At Octagon, we believe that every space has the potential to be beautiful, functional, and inspiring. That's why we've dedicated ourselves to grow your marketing game to the next level by creating videos on Google (SEO marketing, target contents creation), instagram, Youtube, even TikTok contents creation based on each market section that you need



CREATIVE STRATEGY FOR YOUR BUSSINES GROWTH

OCTAGON committed to build an effective, innovative and inspiring solution to reach all your goals. We maximize digital advertising and online selling to make sure your products have high recognition inside and out. OCTAGON provides you with not only product selling but also creative strategy to advertise your products.

We maximize your products through **E-commerce Shop Registration, Product Listing, Social Media content creation service** such as Instagram, Tiktok, Graphic Design (banner, thumbnail, landing page, product detail page), Digital Marketing (influence marketing, SEO, SEM, Blog, Youtube)

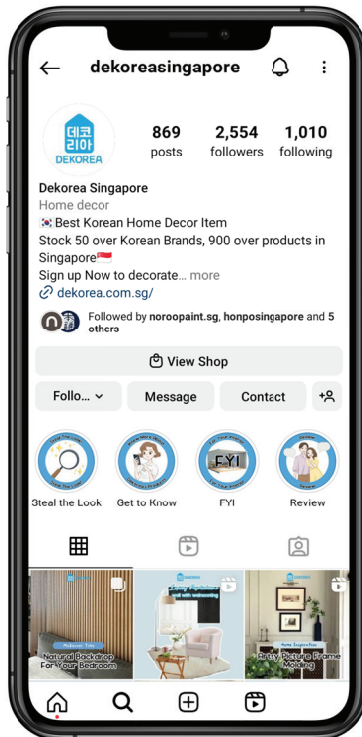


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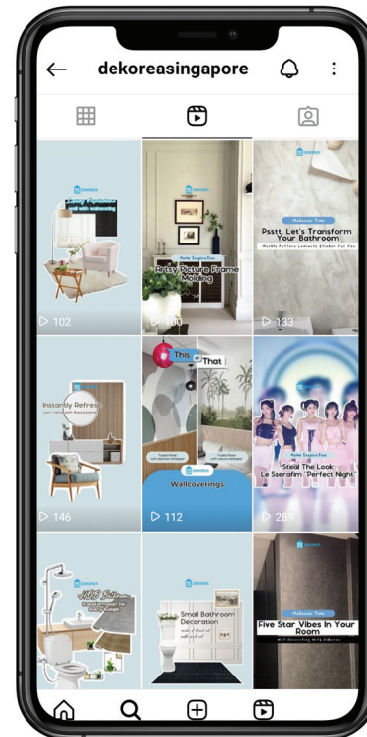


INSTAGRAM CONTENT CREATION

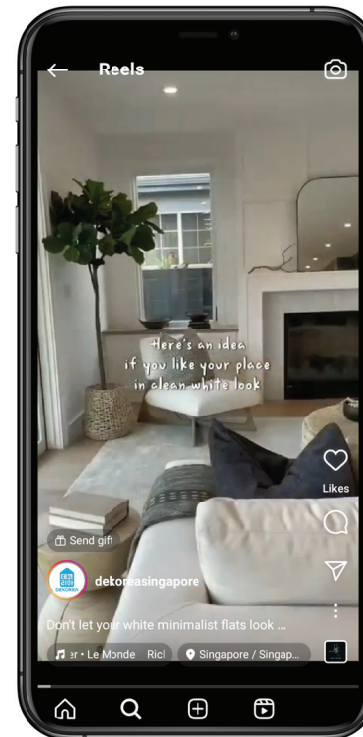
To attract more audience we also create so much of content about products that we are selling with unique and refreshing storyline so audience will be inspired and buy the product



Product promotion in our main account with over 2000+ followers



We make so much reels, video, insta-story with unique content



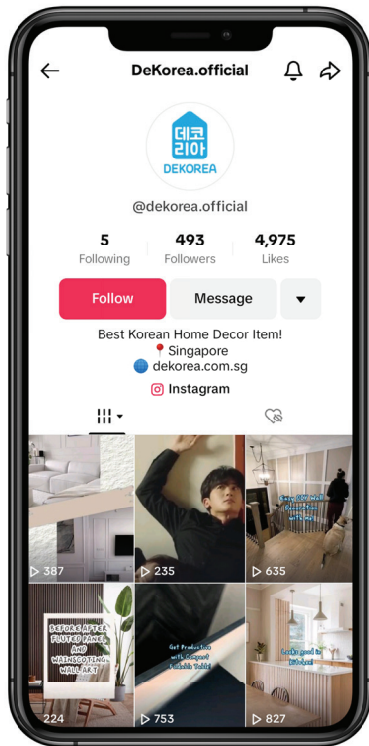
Not only selling but we inspire our audience so they grow knowledge about the products more. With that approach, audience also gain more trust and tempted to buy the product from us



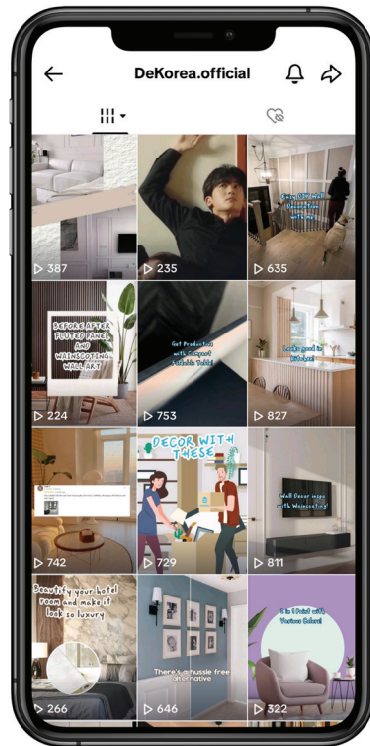
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TIKTOK CONTENT CREATION

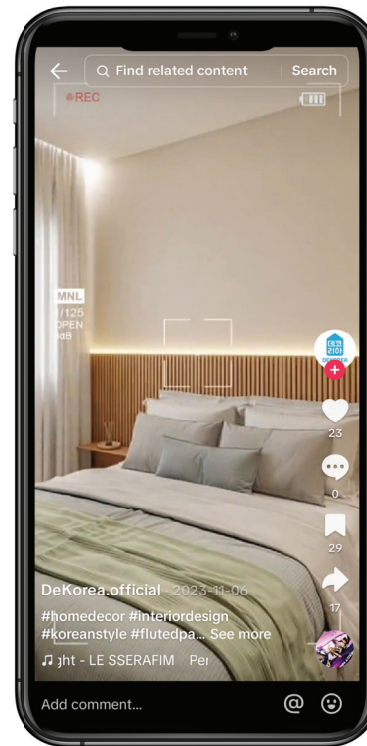
To attract more audience we also create so much of content about products that we are selling with uniwue and refreshing storyline so audience will inspired and buy the product



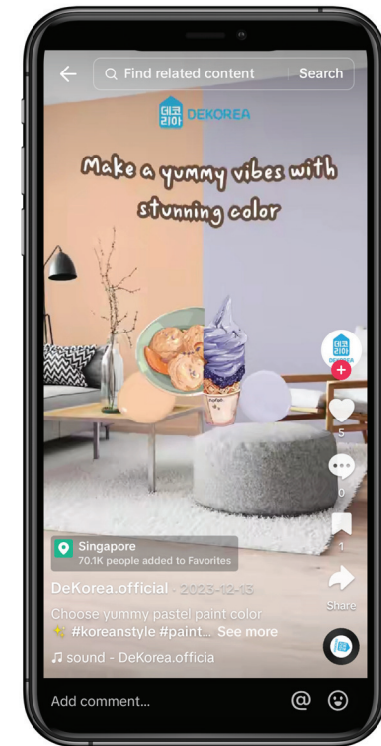
Product promotion in our main account with over 4000+ Likes



We make so much TikTok Video Content with inspiring storyline



Not only selling but we inspire our audience so they grow knowledge about the products more. With that approach, audience also gain more trust and tempted to buy the product from us

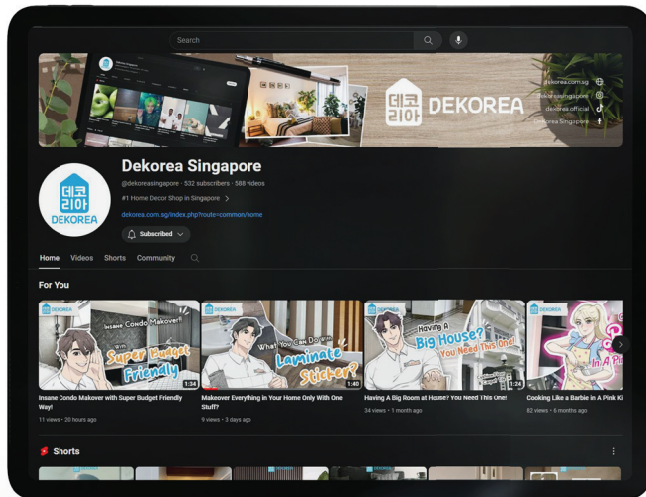


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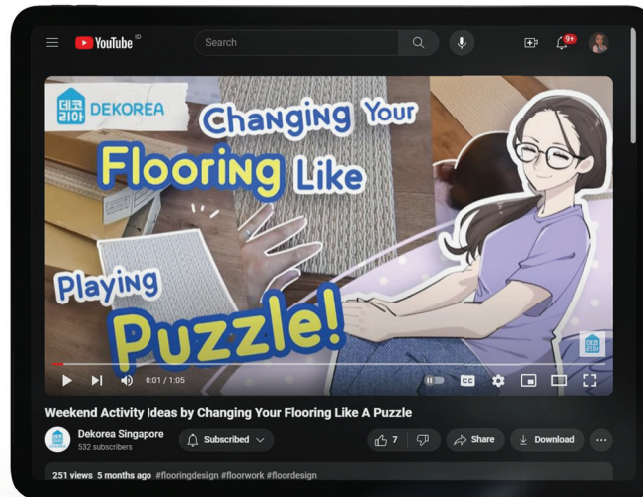


YOUTUBE CONTENT CREATION

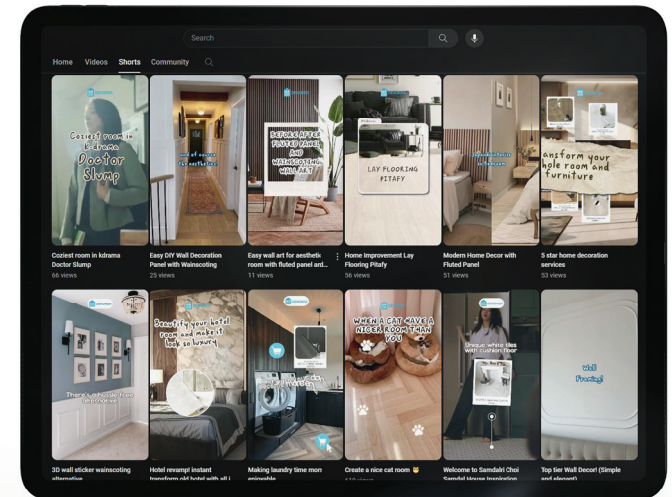
To attract more audience we also create so much of content about products that we are selling with uniwue and refreshing storyline so audience will inspired and buy the product



Product promotion in our main account with over 500+ Subscriber



Not only selling but we inspire our audience so they grow knowledge about the products more. With that approach, audience also gain more trust and tempted to buy the product from us. We make various lengthy DIY, Product knowledge also inspiring Youtube shorts

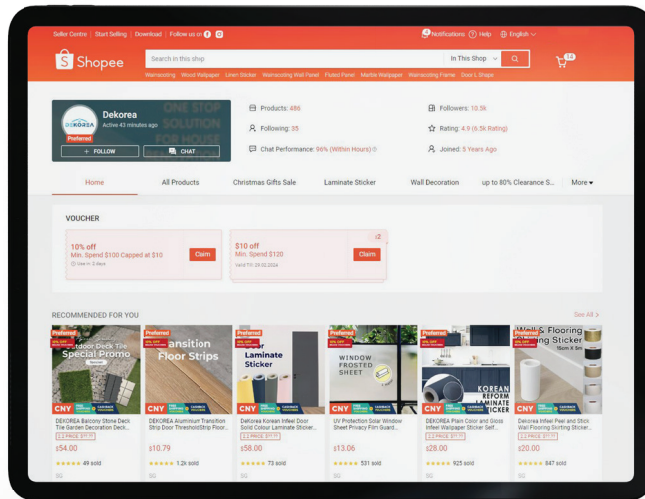


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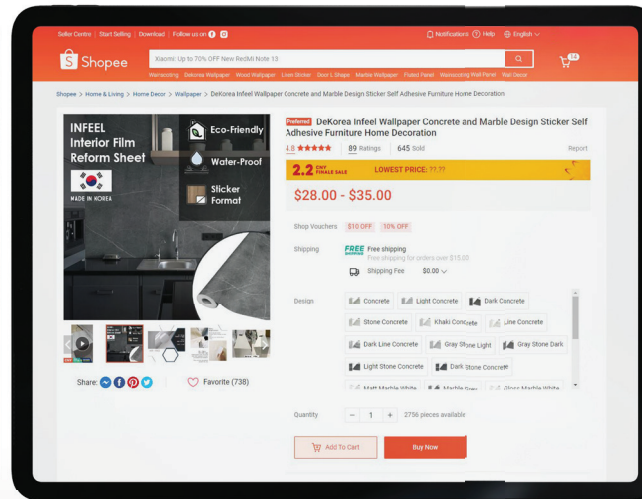


SHOPEE PRODUCT ONLINE SELLING

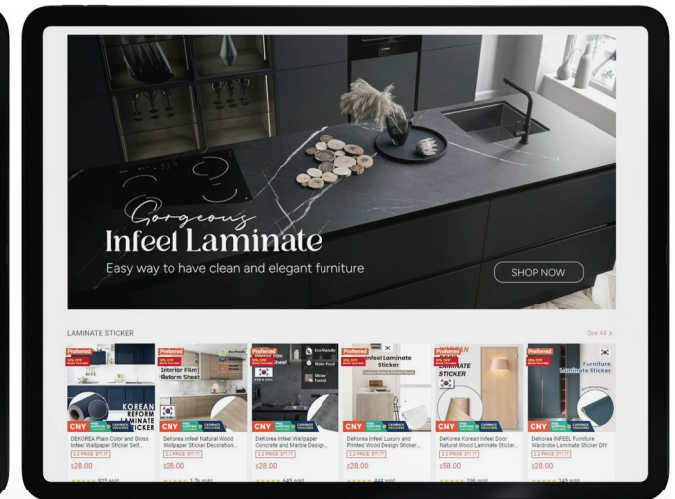
To reach more customers we also have e-commerce account such as Shopee, Lazada, Qoo10 to sell your products to reach more buyers with attractive visual, clear description, and tempting promotion every month



Product selling in our main account with over 10k+ followers, 5 years of experience and 4.9/5.0 ratings



We make attractive and effective product page to ease up every customers to find our product



We also make e-commerce decorations to attract more customers

company profile

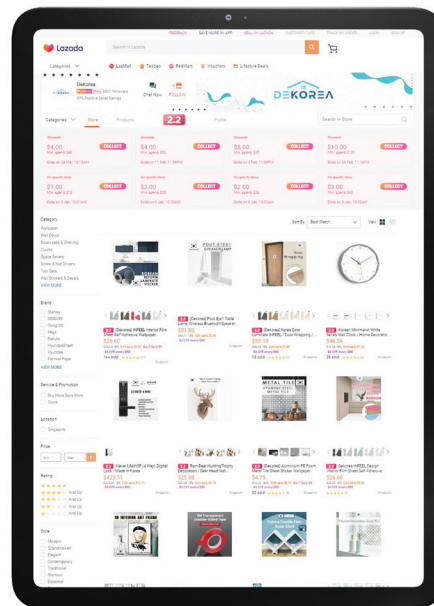


LAZADA PRODUCT ONLINE SELLING

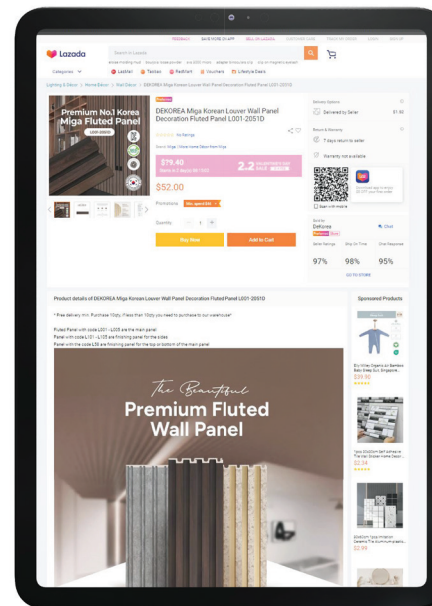
To reach more customers we also have e-commerce account such as Shopee, Lazada, Qoo10 to sell your products to reach more buyers with attractive visual, clear description, and tempting promotion every month



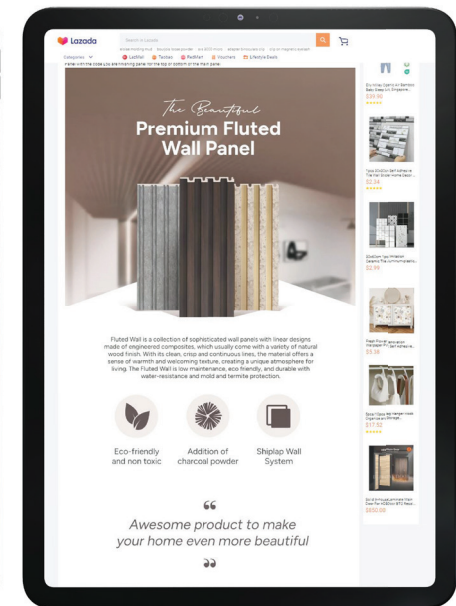
Product selling in our main account with over 3k+ followers, 5 years of experience and 4.9/5.0 ratings



We have so many product listed to attract wider range of customers



We also create decorative page for each product listing to attract customers and give them more product knowledge



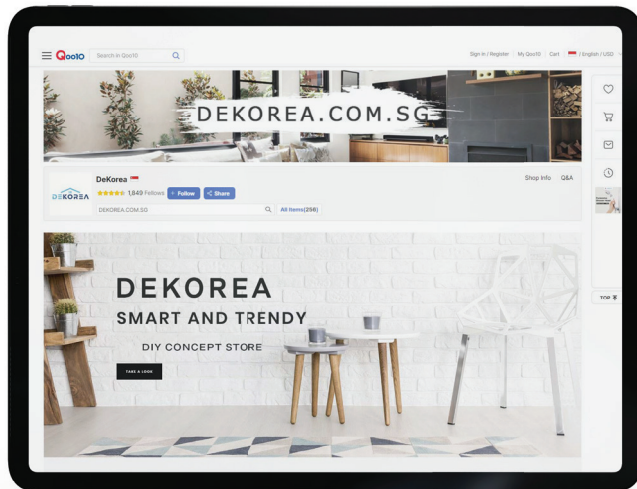
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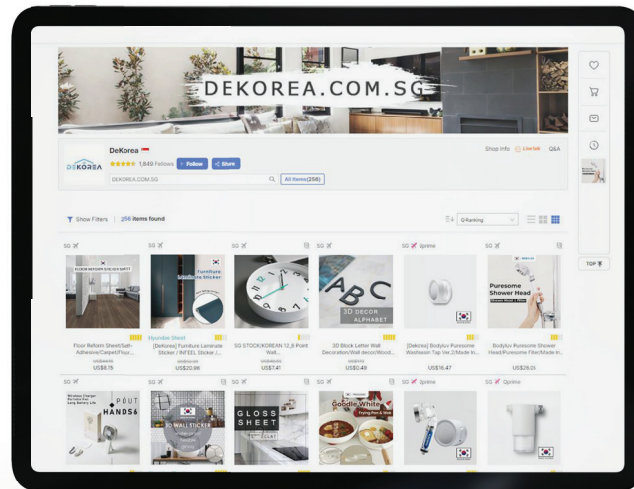


QOO10 PRODUCT ONLINE SELLING

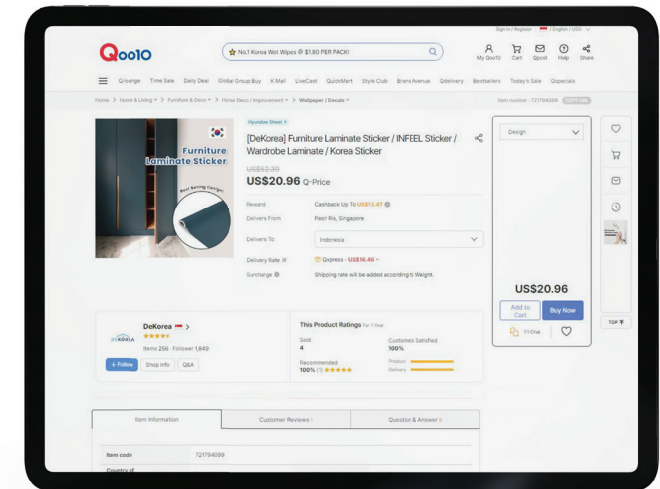
To reach more customers we also have e-commerce account such us Shopee, Lazada, Qoo10 to sell your products to reach more buyers with attractive visual, clear description, and tempting promotion every month



Product selling in our main account with over 1000+ followers, 5 years of experience and 4.9/5.0 ratings



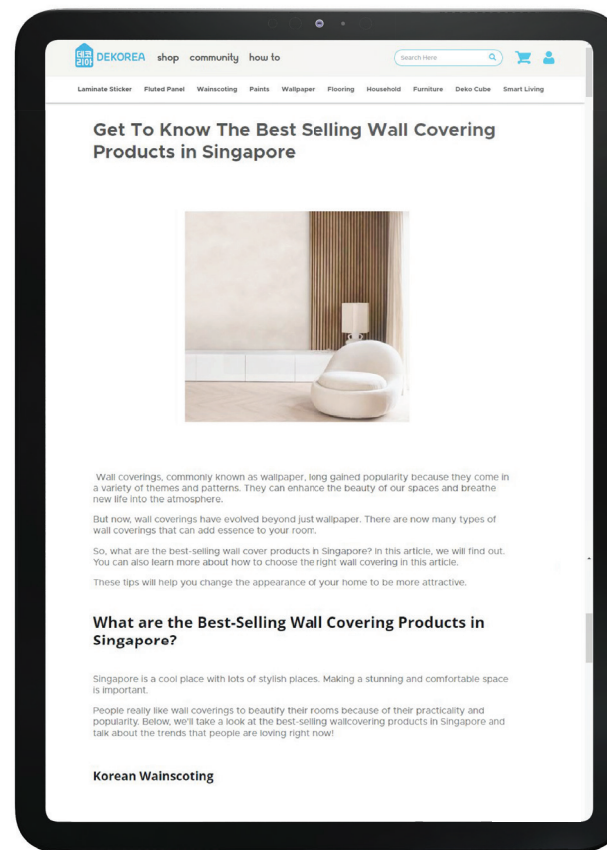
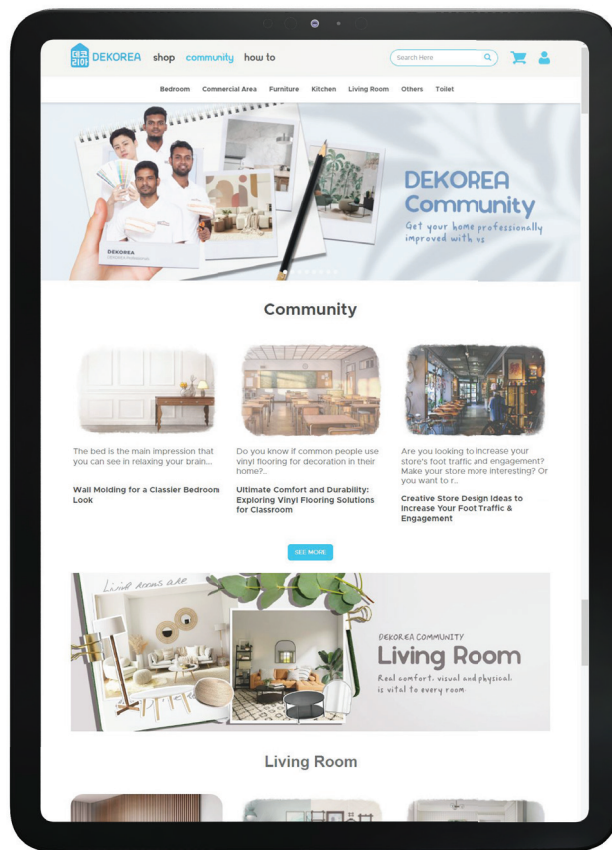
We have so many product listed to attract wider range of customers



We make attractive and effective product page to ease up every customers to find our product

OCTAGON Singapore

BUILT ONLINE BLOG TO *GROW* *WIDER INTERNET AUDIENCE* **COMMUNITY**



To reach more audience, we also have online community page that have articles about our top products to attract more audience from **Google search through keywords, SEO, and more digital marketing**

WE ARE ABLE CARRY
INTERNATIONAL BRANDS UNDER
OUR TEAMS TO WIDENED THEIR
CUSTOMERS

HYUNDAE *sheet*

공백이100

MODORI

BODYLUV®

LOHOUSE

Magic-fix
An Inspiring Range of Interior Sheet

aquard

NOROO

CUBICS® CUBICS
MODULAR SYSTEM FURNITURE

MIGA
The Beautiful Housing

company profile

FEEL FREE TO CONTACT US HERE

Store Address

Showroom 1:
61 Ubi Road 1, Oxley bizhub,
#01-31 Singapore 408727

Showroom 2:
30 Loyang Way, #06-02/03/04
Singapore 508769



website

singaporeoctagon.com



e-mail

Octagonglobaltrading@gmail.com



Phone

+65 9036 5458

OCTAGON Singapore